

Strength	Weakness	Opportunity	Threat	Students
Family values influence community lifestyles	Families not as important today	Need more advanced classes for various fields	Religious expectations can be overbearing	Only
Family values	Low parenting skills	More classes needed for high tech jobs	More single parent households	
Christian community	Parents either too strict or too liberal, no in between	Counseling begins in 9th grade	Stereotyped as "redneck & uneducated", pregnant at 17 years old and drug addicted	
Strong family influence (2)	No entry jobs for youths	Education system prepares for college, but not "real world"	Religious values are positive & negative	
Good neighbors	Lack of jobs	Need for driver's education courses	We have too many service jobs with no upward movement	
Good location	Lack of educational opportunities locally	Need more recreational activities (2)	Only entry service jobs available	
Religious values are positive & negative	Lack of opportunity, jobs are controlled by families	We do not have enough entertainment opportunities (2)	Standardized tests are all graduates are prepared for instead of being prepared for the "real world"	
People are friendly	Job opportunities are dismal	After/before school care needed	Drug laws are too lax	
tnPromise helping to improve community	Lack of public safety jobs	Businesses should offer daycare	Need to make it harder to get pain pills	
Amazing recreational opportunities	Young people having a hard time getting part-time jobs	Child care for single parents needed	Cannot afford healthcare	
Plenty of parks	Teens having trouble getting jobs because most businesses are family owned and operated	Need drug rehab facility	Teens use public library for playing computer games	
Family traditions strong	Lack of work ethic (2)	Want indoor facilities/aquatic facility	Cyberbullying a problem	
Affordable activities	Too much open drug trafficking	Want more sit down restaurants needed	No middle class	
Attractive downtown	Prescription abuse and dispensing from clinics	Not enough foster families	Doctors hand out pills too much	

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Continue to Promise	Wide spread alcohol & tobacco sales to under age youth	Need to invest in ourselves	Selling alcohol & smokeless tobacco to minors a major problem	
Healthcare in community is okay	Drug abuse at 13-16 years old	Need more diversity	Satanism activities occurring	
TCAT good for hands on jobs (HVAC)	Teen pregnancy	Need to grow culturally	Cultural clashes between geographical areas of the community	
Lots of churches, religion right on	Domestic violence an issue (3)	More places for teens to hang out	Mindset they are "stuck" here	
Lots of golf courses	Strong use of alcohol by teens because nothing better to do	More facilities with childcare	Low expectations	
Family influence great	Domestic violence exists, but no one talks about it	More facilities to deal with domestic violence victims	Trying to suppress diversity	
Good natural resources	Community in denial about everything, especially drugs	More solutions to reduce addiction & domestic violence	We do not accept new things	
Education system is good (3)	Drugs too accessible	More community recreation opportunities	There is a rift between young people and older community	
Religion	Healthcare major issue, specifically finding providers	More music festivals and festivals about other countries	Technology influence hurting family traditions	
Cultural diversity	Authorities not proactively searching for drugs in schools	Collaborate with other communities to learn how to make our community better, learn from each other	Too many government subsidies	
Kindness	Drug issues believed to be meth, prescription drugs, and marijuana	We want more business/retail opportunities (shopping mall)	We are not moving forward	
Compassion	Lack of religious diversity	Would like mentoring of young people by business leaders	80% think we are staying same and 20% think we are going negative	
Big family influence here	Lack of social tolerance	Need more opportunities for higher education and job diversity	Pregnancy rates going up	

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Parents & churches teach values	Violence in the community	Need more job opportunities for kids/youth	Lots of girls (14-15 y.o.) getting pregnant	
TCAT, tnPromise, scholarship programs good for creating more culture	Low expectations	Internships for teens desired	Parents do not care if their daughters get pregnant	
Keep strong family influence	Lack of diversity (2)	More foreign languages should be offered in high school	Parents don't have expectations for their children	
	Need tutoring centers/mentors	We need more social diversity, religious diversity, and tolerance for change	Hurting our environment	
	Family values need to be higher	Greater demand for child care options	Nothing is changing	
	A lot of churches, not a lot of church goers	More support groups needed for domestic violence victims	We are going nowhere	
	Addiction is a growing problem (2)	More job shadowing opportunities	No jobs for teenagers	
	Kids are being introduced to drugs by parents, friends, and their friends' parents	Rec park has been taken over by druggies, need to clean it and the skating rink up	Underemployment a problem	
	Overcrowding in some elementary schools	Need more positive influences	When you get out of school, move away	
	Church attendance still declining	Project Truth needed in high school	Both parents and children just go out and party	
	Increase in drug abuse	Town doesn't look appealing	Druggies go to Centennial Park	
	Cyberbullying up	Need more events for youth instead of all for retirees	Hospital not good, poor care	
	Harassment going up	Need real world, non-biased civics class	Living off government, 80%	
	Not acceptable of new type of religion	Need youth entertainment that is safe	Community okay (2)	
	Need less bigotry	Lack of shopping	Same ole thing	
	Drugs are a problem at City parks	Lack of indoor entertainment	Lack of high paying jobs	

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	Drug problem (3)	Parks need cleaning up-druggies & dilapidated buildings	Teaching students stuff they don't need to know for real world	
	Too many young people on drugs	Need rehab centers for drugs & domestic violence	Want a school system that is not about common core, but about actually learning	
	Can buy drugs in parking lot across from Kmart	Need more awareness on drug usage	Need to stop texting & driving	
	Not a lot of family activity	Better drug education programs needed	Parents separated	
	25% of families are not supportive	Need stronger enforcement of rules	Some parents in jail	
	Not enough houses	Need playgrounds at school for older kids	Cyberbullying makes it hard to fit in	
	Lots of drugs at skating rink	Need more traffic control	Boring town-need more activities & recreation	
	Drugs/drunken drivers/underage drinking	With more things to do, less drug abuse	Not enough security	
	A lack of drug free parks & places	A lot of empty stores	Tradition to grow up and leave to get the right job	
	Too many violent drug issues	Want an indoor water park/splash pad	Plan to leave after high school (2)	
	Family issues cause drug issues	Want more lake activities (swimming, skiing, jet skis)	Trending to downhill: bullying/drugs/cyberbullying	
	Stress leads to drug abuse	Need for safer outdoor recreation (2)	Too materialistic/how you look	
	Nothing to do leads to drug abuse	Want big community events	There are only service jobs available with no future	
	Community drug problem	Save the Playhouse	We're going from one drama event to another	
	A lot of drug dealers here	Develop a community theme	Education should teach more practical classes	

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	No diversity in religion	Better hospital (3)	Too much of the same thing	
	Equal opportunities do not exist	Need more running/hiking trails	Want people to be more responsible for their personal decisions	
	Values are going out the window	Need for a community center in town (swimming, event center, etc.)	Eliminate and/or improve public housing	
	If there isn't a change, drugs and alcohol will lead to more crime	Would like a beach swimming area to hang out	Not a wide range of career opportunities	
	Drug problem will get worse	Would like an indoor gym & pool	Teachers don't encourage career fair enough	
	Less opportunities for young adults in the future	Our mall needs to be updated (2)	A lot of empty buildings	
	Lack of wide range of job opportunities	Need more commercial options	Need bigger schools, too many students in classrooms	
	Need for better paying jobs	Need more entertainment options		
	Not many jobs available for young & old	Would like more community involvement in fighting drug abuse		
	Need for those in power to care for the entire community	Need more facilities for domestic violence treatment		
	Need more supervision at rec park	Better doctors		
	Walmart is bad at night	Secure future		
	Not enough job opportunities (2)	Hire more teenagers		
	Not enough education enrichment opportunities	Need to be more church-oriented		
	Lack of jobs for youth	Want more family time (2)		
		TAD Center good but not very big		

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		Lack of art museum		
		Need a museum		
		Need better job opportunities		
		Need better mental health professionals		
		Need more restaurants		
		Need better selection of books in the libraries at schools		
		Need more homeless shelters		
		Need for rental houses that are affordable (3 bedroom homes)		
		Need more outdoor activity areas		
		Need more parks conveniently located, rec park too far away		
		Need better schools		
		Need for more specialized doctors		
		Need more classroom space for art		
		Need to recruit more job opportunities (2)		
		Desire more education, less drugs, more shelter homes, and rehab facilities		
		Need to work together for the greater good		
		Want more career jobs with benefits		
		More employment		
		Better jobs and higher pay, not just fast food jobs		

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		Full 4 year college		
		Another elementary school or middle school is needed		
		Better law enforcement in some areas is needed		
		Better communication skills needed		
		More parks, recreation, and waterpark desired		