

## **Where are we now? Values**

### **Martin Elementary, July 21, 2015**

Does community really value education?

Lifestyles-family values lacking

Work Ethic-attendance, responsibility, rules

Partners-education & business/community

Members of the community have different values

Traditional values lacking among persons of low moral fiber

Respectful children

Our problems are not unique

## **Where are we now? Workforce**

### **Martin Elementary, July 21, 2015**

Workforce increasing

Education about taking the test!

Lacking work ethic

Placing in jobs, but employees can't or won't stay on the job

Lack of responsibility

Not all schools equitable in resources & employees

Students to teacher ratio unequal in schools

Deterioration of school properties

Retirement oriented-will not be sustainable for future jobs

Stagnant opportunities

Need more industries

We will either grow or die

Lack of revenue (for governments)

Do not value education (i.e. funding at bare minimum)

Unfounded educational mandates

Underfunded basic education

## **Where are we now? Social**

### **Martin Elementary, July 21, 2015**

Childcare-lack of facilities

Property taxes lowest in State (not necessarily a good thing)

Retirees want good healthcare

Influence by family structure & churches

Alcohol & drugs introduced to young children

Alcohol & drugs available and cheaper to attain

Fragmented community (i.e. Fairfield Glade, Tansi vs. downtown, etc.)

Regarding lifestyles, environmental issues-cycles, hard to break

Still have strong values

Churches & support are available

Need new hospital or employees or something

Pretty good on entertainment, sports etc.

Need YMCA type facility

Strong church support

Banks support community financially

Lots of addiction, but lots of help available

Large religious presence

Healthcare/hospital is improving

Numerous outdoor activities

Playhouse is positive

Issue with domestic violence

Prescription pill abuse

Need programs for drug abuse-rehab

Drug problem affecting workforce

**Where are we now? Cultural**

**Martin Elementary, July 21, 2015**

Low expectations

Are we successful?

To develop change, churches civic groups organize to raise expectations for success

Need community pride, support & expectation

There is a division of government entities, "turf"

Non political

Improving on traditions (parades & activities)

State Park good asset

Cumberland County Fair, 4-H, agriculture good assets

Theory that it was good enough for me, then good enough for children

Community doesn't want change

Low expectation, students start out having high expectation but diminishes over time

## **Where are we going? Values**

### **Martin Elementary, July 21, 2015**

Community having conversations-getting heads out of sand, dealing with issues/problems

Values declining

Family influences declining

Standards are being lowered

Benefits by government are eroding motivation

Going socially in the wrong direction

Grandparents raising grandchildren

Lack of parenting

## **Where are we going? Workforce**

### **Martin Elementary, July 21, 2015**

Education key to improving

Positive mentoring needed in community

K-12, RSCC, TCAT, tnPRomise-provide mentoring

Education heading in the right direction

Career development improving

Job placement declining

tnPromise program is positive

TCAT is contributing to workforce

Blue collar jobs becoming more valuable

## **Where are we going? Social**

### **Martin Elementary, July 21, 2015**

Marketing-ads to promote positive changes underway

Weekly Mayoral broadcasts (Twitter, Facebook, Instagram) needed

Healthcare has bad reputation, losing medical specialists

Entertainment, recreation going well

Need restaurants

We produce athletic events for social events

SMHS Theatre asset to community, provides a lot of entertainment options

Amphitheater events increasing

Good sporting events

**Where are we going? Cultural**

**Martin Elementary, July 21, 2015**

Getting junked out on yard sales & fried pies

Traditions are shrinking due to lifestyles (family)

Community traditions getting stronger

Slow, but progressing

## **Where do we want to be? Values**

### **Martin Elementary, July 21, 2015**

Need higher values, morals

Develop & teach strong character traits in schools starting in Pre-K

For character & behavior traits taught in school to bleed over in parents & guardians (i.e. develop better family influences)

We want to be known as a premier community that everyone wants to move to

We want to be proactive, instead of reactive

**Where do we want to be? Workforce**

**Martin Elementary, July 21, 2015**

Want well-paying jobs for our children

Increased work ethic

Increased attendance

Need companies that provide training & healthcare

Job shadowing & field trips to factories for students

Want a good workforce to attract good jobs

**Where do we want to be? Social**

**Martin Elementary, July 21, 2015**

Ballparks draw visitors

Need to provide mental help, evaluation, treatment, rehab services

Neat and tidy community

Fix hospital

Health care for veterans

More social events for kids

More transportation to events

**Where do we want to be? Cultural**

**Martin Elementary, July 21, 2015**

More than the Golf Capital of Tennessee

Community based volunteers for youth

Cultural mentors

Professionals to motivate youth

Life experience classes